

# Ruturaj Eksambekar

EXPERIENCE DESIGNER

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## Experience

### UX Lead | Memeois

MAY '18 - CURRENT

Leading the UX practices for an AI driven GT startup that makes consuming and creating memes simple and delightful.

Designed end-to-end UX flow of both iOS and Android mobile apps which has 90K active users. Designed the memes in AR experience.

### UX Design Intern | ADP

MAY '18 - AUG '18

Worked on ADP's flagship product having 70K+ customer companies.

Designed end-to-end workflow and interactions for a completely new payroll processing experience. Involved in user research and usability testing for design.

Collaborated with PM, PO, Researchers, Designers and Developers. Practiced remote collaboration for design process.

### UX Engineer | Georgia Tech

AUG '17 - CURRENT

Leading the redesign and development of various data visualizations in the Communities Who Know (CWK) data dashboard website.

Improved the usability and working towards creating a scalable and shippable application that can be replicated at multiple cities.

### Software Engineer | Clairvoyant

AUG '16 - JUN '17

Worked as a full-stack developer on an enterprise project for a major health insurance company in US. Java based project using Spring Boot, Kafka, Spock, MongoDB and Angular2 delivered following Agile development methodology.

Collaborated with design teams from client companies and in-house design studio named Prism.

## Selected Projects

### Future of Mobility

MAY '18 - CURRENT

Researching various human-human and human-machine interactions in ride sharing services to design a solution for a fully autonomous ride sharing experience.

### Arcadia

JAN '18 - MAY '18

Designed an interactive recycling station that gives arcade styled audio-visual feedback based on the user input. Created a delightful experience to motivate users to recycle correctly.

### CinemAll

AUG '17 - DEC '17

Designed a mobile application to improve the in-theater movie experience for the visually impaired users who use theater provided descriptive video devices while watching movies.

## Education

### MS Human-Computer Interaction

Georgia Institute of Technology

MAY '19

### B.E Computer Engineering

Maharashtra Institute of Technology

MAY '16

## Skills

### UX Design

Brainstorming, Affinity Mapping, Personas, Scenarios, Experience Mapping, Storyboarding, Information Architecture, Rapid Prototyping, Micro-interactions, Information Visualization, 3D modelling, Physical Prototyping.

### UX Research

Interviews, Surveys, Contextual Inquiry, Heuristic Evaluation, Card Sorting, Cognitive Walkthrough, Usability testing, Google Analytics.

### Tools and More

Sketch, Adobe Creative Suite, Balsamiq Mockups, Invision, Principle, Axure RP, Framer, Zeplin, Mural, Solidworks, Unity, HTML/CSS, JS, AngularJS, D3, Java, C++, Python, Processing, Arduino, Tableau.

## Leadership

### Organizer

Numerous team building events and outings at Clairvoyant.

### Event Head

For Texephyr 2016, Technical festival of MIT-Pune having 10K student participants.